

# NOTTINGHAM PLAYHOUSE

CORPORATE PARTNERSHIP OPPORTUNITIES



## MORE THAN A STAGE

**Awarded Theatre of the Year at The Stage Awards 2025, UK's Most Welcoming Theatre 2023 by UK Theatre and Regional Theatre of the Year 2019 by The Stage, Nottingham Playhouse is one of the country's leading producing theatres.**

**Nottingham Playhouse produces a vast range of shows throughout the year; from timeless classics to innovative family shows and adventurous new commissions - such The Kite Runner, which showed on Broadway in 2022 and Punch, the new, sell-out play by one of Britain's most celebrated writers, James Graham.**

**On a local level, Nottingham Playhouse raises funds to help thousands of people by providing access to culture; gifting lasting memories, developing skills and creating community cohesion through the power of shared experience and storytelling.**

**Based in the 11th most deprived city in England, our theatre is a cultural hub where barriers to access are removed; where everyone is seen, heard and valued - regardless of their life circumstances or background.**

## Meet our Executive team



**Lee Henderson** - Chief Operating Officer  
**Stephanie Sirr MBE** - Chief Executive  
**Adam Penford** - Artistic Director



# OUR WORK IN THE COMMUNITY

**Nottingham Playhouse Trust's aim is to develop vibrant and inclusive communities across Nottinghamshire.**

**Using the arts as a vehicle, we reduce social isolation create community cohesion and improve mental health via a wide-range of targeted cultural projects.**

**In 2023, Nottingham Playhouse engaged with 40,000 people through 61 community projects across Nottingham and Nottinghamshire.**



**Nottingham Playhouse Open Stage Young Company**



**10,000+ FREE TICKETS**

**given to those on low incomes and through community or charity groups since 2016.**



**61 COMMUNITY GROUPS**

**for all ages and abilities, including groups for young people with disabilities, people in care, and refugees and asylum seekers.**



**14 YOUTH THEATRES**

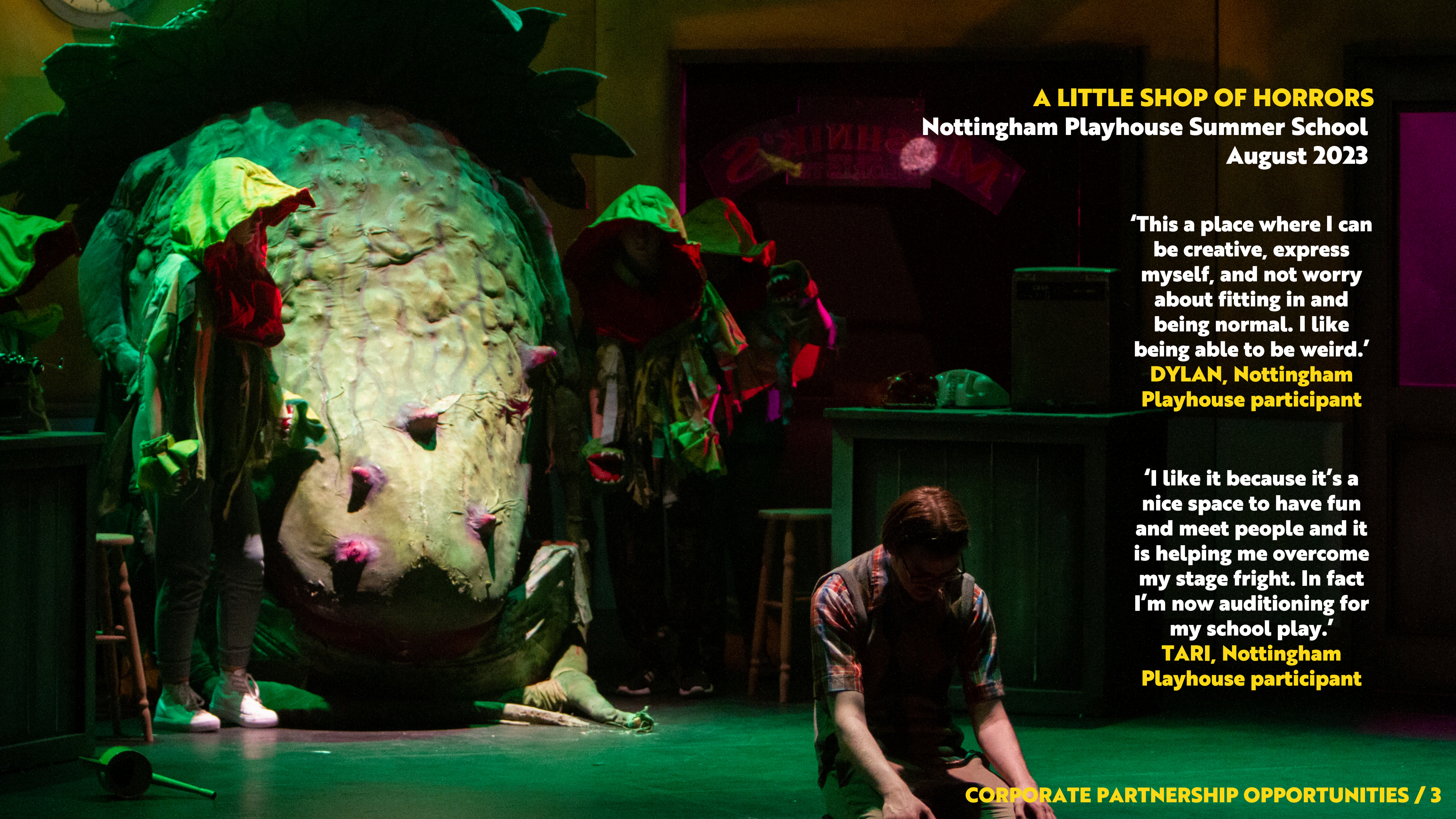
**that provide young people with a chance to play, create, grow in confidence and learn life-enhancing skills.**



**186 BURSARY PLACES**

**on cultural workshops and courses in 2023 - 24 for those who otherwise wouldn't have been able to attend - valued at £14,800**





**A LITTLE SHOP OF HORRORS**  
**Nottingham Playhouse Summer School**  
**August 2023**

**'This a place where I can be creative, express myself, and not worry about fitting in and being normal. I like being able to be weird.'**  
**DYLAN, Nottingham Playhouse participant**

**'I like it because it's a nice space to have fun and meet people and it is helping me overcome my stage fright. In fact I'm now auditioning for my school play.'**  
**TARI, Nottingham Playhouse participant**



# CORPORATE SUPPORT AT NOTTINGHAM PLAYHOUSE

**Corporate Support at Nottingham Playhouse provides invaluable funding for our work supporting our shared communities.**

**Nottingham Playhouse is proud to work with a variety of philanthropic local businesses, whose support is important to our charity and theatre.**

**Corporate support is a powerful way to demonstrate your company's commitment to the cultural and social fabric of your community.**

**Through sponsorship, Nottingham Playhouse Business Club membership, and our corporate workshop offer, you will enable us to continue producing high-quality theatre and ensure that our work remains accessible to to a wide and diverse audience.**

**Partnership with Nottingham Playhouse not only enhances your corporate image, but contributes to the cultural enrichment of Nottingham by aligning your brand with the values of creativity, innovation, and community engagement.**



**DEAR EVAN HANSEN**, book by Steven Levenson. Music and Lyrics by Benj Pasek & Justin Paul , dir. Adam Penford, August 2024



# BENEFITS TO SUIT YOUR ORGANISATION

**Partnerships with Nottingham Playhouse are an opportunity for your business to invest in the local community and support culture in our city and county, which is needed now more than ever.**



**By aligning your business with Nottingham Playhouse, we can offer your business:**



**The opportunity to entertain clients and reward your staff with nights out at Nottingham Playhouse.**



**Complimentary tickets for your staff on all Nottingham Playhouse Theatre Company main-stage productions.**



**The ability to increase your business profile and reach new audiences with our marketing benefits.**



**The chance to meet your CSR objectives by donating tickets through our 50:50 appeal**



**'An absolute POWERHOUSE  
of a production - it NEEDS TO  
BE SEEN'**



**WhatsOnStage**



**PUNCH**, written by James Graham, dir.  
Adam Penford. Photo by Marc Brenner



# SPONSORSHIP OPPORTUNITIES

The following sponsorship options are suggestions of what our partnership could entail, but all of our packages are bespoke, meaning we can tailor a package to best suit your organisation and its goals.

## PRODUCTION SPONSORSHIP

Sponsoring a production at Nottingham Playhouse offers a unique opportunity for your company to align itself with one of the UK's leading producing theatres.

We bring a diverse range of productions to life, including contemporary dramas, timeless classics, innovative new works and family-friendly performances.

By partnering with us as a production sponsor, your brand becomes an integral part of these creative endeavours, gaining exposure and engagement with our diverse and dedicated audience.

**From £4000.00 + VAT**

## COMMUNITY SPONSORSHIP

We offer over 60 groups for all ages and abilities, including disabled individuals, young people in care and refugees, aimed at reducing social isolation, fostering community cohesion and improving mental health.

Sponsoring these initiatives allows your company to play a crucial role in promoting creativity, inclusivity, and social engagement, while gaining meaningful brand alignment and community recognition.

These programmes engage thousands each year, demonstrating your commitment to social responsibility.

**From £2000.00 + VAT**

## COMEDY SPONSORSHIP

Comedy connects people through shared experiences, and by Sponsoring an entire season, your company will align with creativity, entertainment, and the vibrant culture of Nottingham.

Sponsoring a comedy season provides extensive brand exposure across multiple shows, including world class stand-up comedy and improv.

Comedy often addresses timely social issues through humour, and your sponsorship helps create space for reflection, dialogue and community building

**From £5000.00 + VAT**



## SPONSORSHIP OPPORTUNITIES (CONTINUED)

The following sponsorship options are suggestions of what our partnership could entail, but all of our packages are bespoke, meaning we can tailor a package to best suit your organisation and its goals.

### GENERAL SPONSORSHIP

Sponsoring Nottingham Playhouse through general, unrestricted funding allows your company to support all aspects of our work, from theatre productions to community and education programmes.

This flexible sponsorship ensures your contribution is used where it's needed most, helping us maintain artistic excellence, engage diverse audiences, and keep theatre accessible to all.

**From £1500.00 + VAT**

### ARTIST DEVELOPMENT SPONSORSHIP

Support the region's upcoming artists and makers of tomorrow by sponsoring our Amplify programme.

Amplify is Nottingham Playhouse's dedicated programme for developing professional theatre-makers at any stage of their career.

Whether that's a fresh graduate or someone who has been making professional work for several years, Amplify is intended to support and connect local talent across the East Midlands.

**From £15,000.00 + VAT**



Adrian Scarborough in **THE MADNESS OF GEORGE III**, 2018. Photo by Manuel Harlan





The cast of **FIRST TOUCH**, 2022.  
Photo by Manuel Harlan



# NOTTINGHAM PLAYHOUSE BUSINESS CLUB

**Nottingham Playhouse Business Club is our flagship corporate membership offer for businesses across the East Midlands.**

**Nottingham Playhouse Business Club provides the opportunity for businesses to engage with Nottingham Playhouse through year round access to:**

- **Quarterly networking events**
- **Exclusive members only events**
- **Press Nights**
- **Complimentary tickets for staff**
- **Discounts on room hire.**

**Our inclusive Club has three membership tiers, so that businesses of all sizes can benefit from working with a world-class theatre and major cultural charity, with membership starting at **£500.00 + VAT per annum.****

**By joining our Business Club, you are becoming part of an innovative and exciting business network, with connection and creativity at its heart.**





# INTERACT CORPORATE WORKSHOPS



**“The difference between this teambuilding and others I've been on is that when you're asked to role play or take part it's a lot more vibrant and interactive with a professional actor or director.”**

**INTERACT Attendee**

**InterAct is team-building with a difference. Developed and led by experienced arts and theatre professionals, these tailored workshops are designed to build skills, enhance morale, and connect your team.**

**Workshops are tailored to your needs but could include:**

- **Presenting with Impact (voice, body language, structuring, confidence, relaxation techniques).**
- **Building Relationships (developing your influence and rapport, active listening).**
- **Personal Impact and Confidence (amplifying your voice, storytelling, harnessing your personality and presence).**
- **Scenario Role Plays (conflict management, sales, pitching, coaching).**

**Bespoke Extras:**

- **Backstage tours**
- **Refreshments**
- **Photographs**
- **Outreach sessions**





**'Stunning visuals,  
movement, and drama.'**



**Theatre & Tonic**

**Minority Report**  
By David Haig. Based on the  
short story by Philip K. Dick  
Photo by Marc Brenner





## GET IN TOUCH

To find out more or discuss corporate partnership opportunities at Nottingham Playhouse, please get in touch.

**Jess Straub**

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**NOTTINGHAM  
PLAYHOUSE**



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